

CareCella

CareCella CK MIST



GCOOP



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CareCella CK MIST: Development

Face masks are widely used and have become very accessible.

There are a variety of options at all price ranges.

We wanted to use the ginseng extract from [CK Balance] to create more reasonably priced products, which led to the development of [CK MIST] and [CK MASK].

[CK MIST] provides moisture and nutrition at a reasonable price, allowing consumers to easily access ginseng. The purpose of this product was to develop an accessible item that can be recommended to anyone for both personal and business use.

CareCella CK MIST: Features

1



A unique cosmetic product utilizing ginseng and its extracts.

2



Ginseng's unique scent is masked

3



Reasonably priced

4



May help with anti-aging (nutrients, moisture)

CareCella CK MIST

- + Net Wt. : 3.21 fl. oz. (95 mL)
- + Product Type: Facial Mist
- + Main Effects : Nutrients, Moisturization, Soothing
- + Ingredients : Panax Ginseng Root Extract (10,000ppm), Panax Ginseng Callus Culture Extract, Hydrolyzed Ginseng Saponins



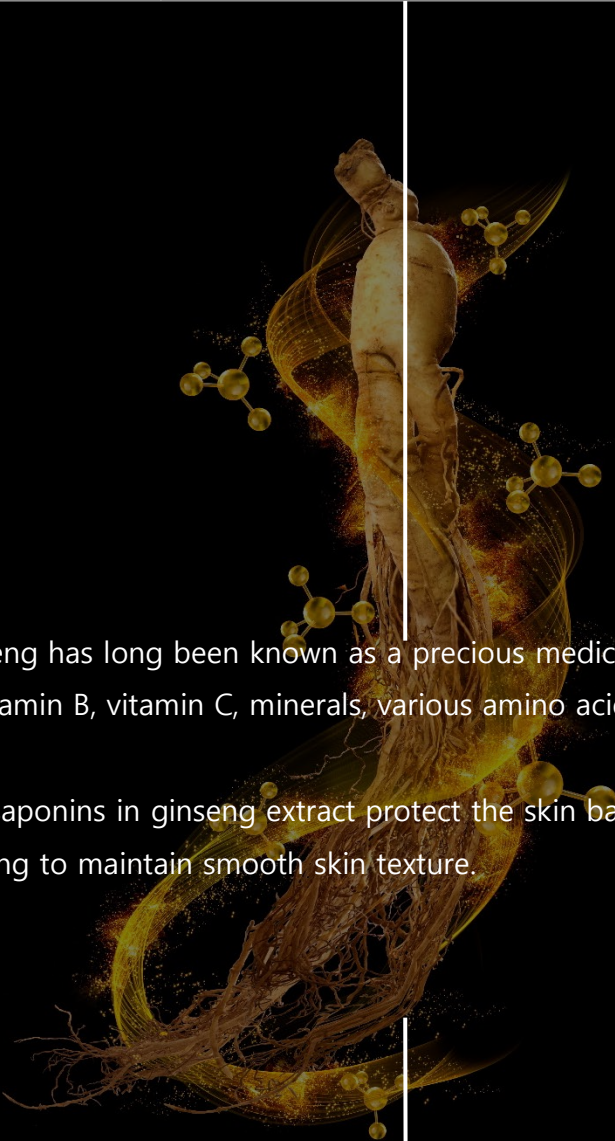

A ginseng root is shown floating in water, with numerous bubbles rising around it. The root is positioned diagonally across the frame, with its head towards the upper right and its tail towards the lower left. The water is a light brownish-yellow color, and the bubbles are small and numerous, creating a dynamic, effervescent effect. The ginseng root itself is a light brown color with a textured, slightly wrinkled surface. The overall composition is clean and modern, emphasizing the natural and healthful qualities of the ingredient.

CK Ginseng Extract 10,000ppm

Extract from the quality ginseng used to create General Bio's CK


Contains essential moisture, hydration, and soothing ingredients and ginseng extract, maximizing the nutritional benefits of the ginseng.





Ginseng has long been known as a precious medicinal herb for health and longevity. Ginseng contains saponins, vitamin A, vitamin B, vitamin C, minerals, various amino acids, and glucose.

The saponins in ginseng extract protect the skin barrier, promoting healthy skin. The various vitamins nourish the skin, helping to maintain smooth skin texture.



Synergistic Sub-Ingredients

To enhance the absorption rate of nutritional active ingredients, we added ginseng callus culture extract and hydrolyzed ginseng saponin to the CK ginseng extract, which can synergize and further boost its effectiveness.

Ginseng Callus Culture Extract



Ginseng callus (stem cells) heals the wounds on the ginseng plant when it is injured.

- ✓ Contains antioxidants such as polyphenols, flavonoids, and saponins
- ✓ Inhibits substances that induce inflammation
- ✓ Can help increase skin elasticity and smooth facial wrinkles
- ✓ Can help inhibit melanin production and keep skin clear

Hydrolyzed Ginseng Saponin



Hydrolyzed ginseng saponin is obtained by processing ginseng using acid, enzymes, or other hydrolyzing substances. It is a natural substance that further enhances the efficacy of ginseng.

- ☒ Can help strengthen the skin barrier and maintains moisture
- ☒ Can help soothe skin inflammation and maintain skin health
- ☒ Can help with skin regeneration and wrinkle smoothing
- ☒ Can help inhibit melanin production and keep skin clear

5-Step Process of Ginseng Extract Production

STEP 01 | Selection



STEP 02 | Washing



STEP 03 | Drying



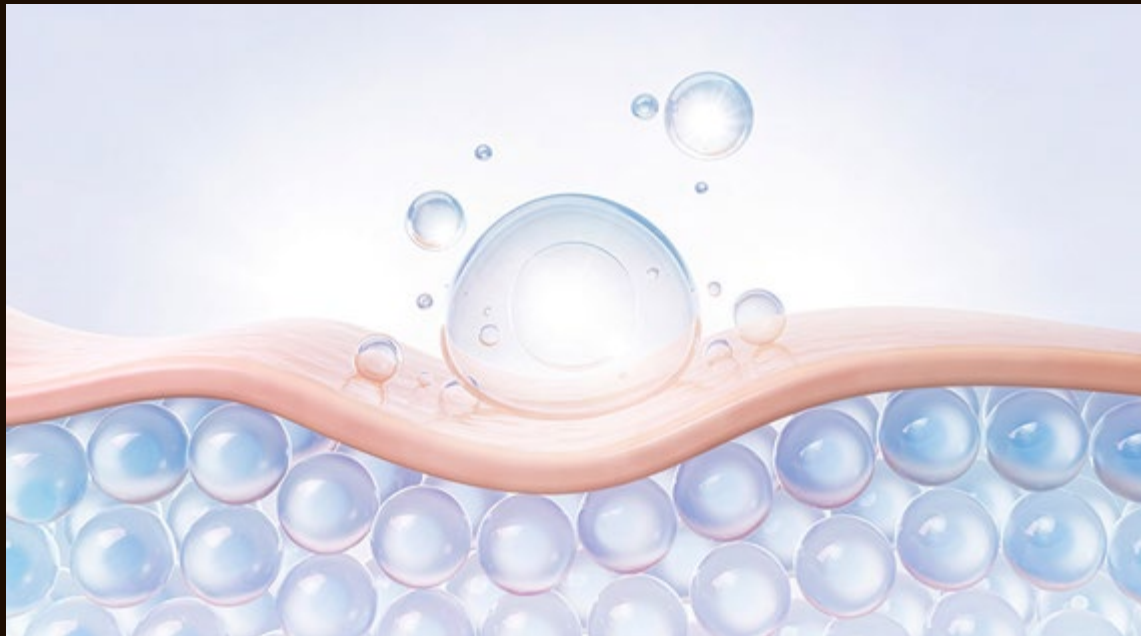
STEP 04 | Extraction-Concentration-Fermentation



STEP 05 | Filtration



Multi-Enzymatic Bioconversion Technology (MEBT)



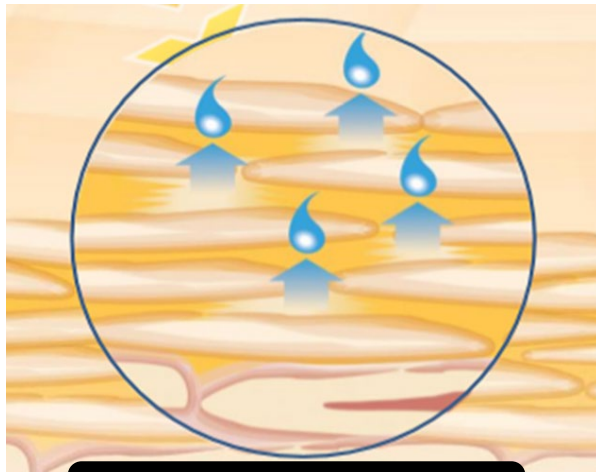
Small molecular weight ingredients are created using MEBT fermentation microbial process technology, allowing for higher absorption rate for more effective skin moisturization.



CK MIST Moisturization Synergy

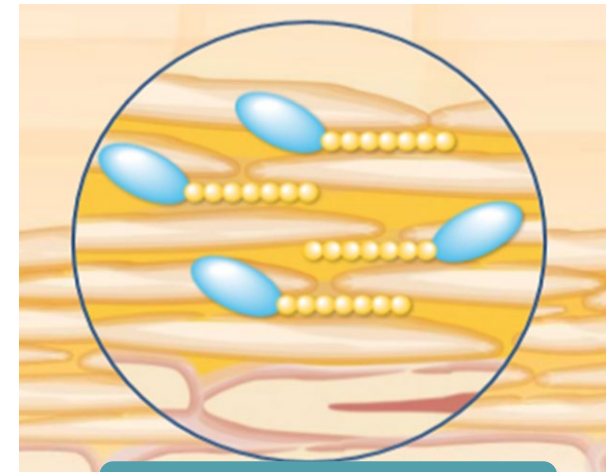
Why is **Moisturization** Important?

Moisture & The Skin



Dry Skin

- ✓ Skin that constantly loses moisture content due to aging or other external factors **becomes dehydrated**
- ✓ **Rapid aging** can occur in dehydrated skin



Moisturized Skin

- ✓ Sufficiently **moisturized skin** does not feel dry or tight.
- ✓ Moisturized skin maintains a **smooth and clear texture**.

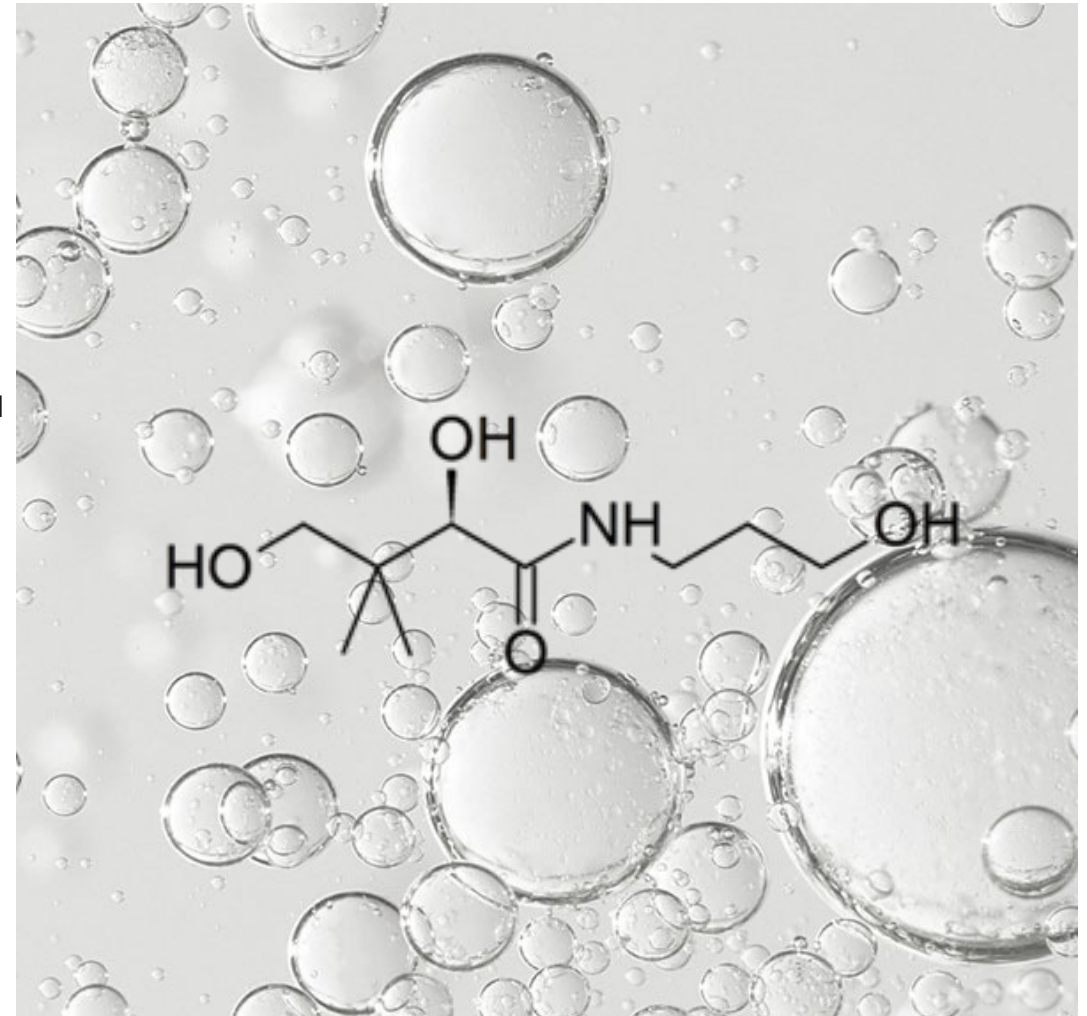
① Moisturizes and Soothes

Panthenol

Panthenol is a provitamin of vitamin B5.

When panthenol enters the skin, it transforms into a substance called pantothenic acid (vitamin B5) that binds moisture, acting as a moisturizer. It directly moisturizes dehydrated areas and activates moisturizing functions to maintain moisture in the skin, soothing and improving itchiness caused by dryness.

- ✓ Moisturizes dehydrated areas and activates moisturizing functions
- ✓ Soothes irritation and itchiness caused by dry skin
- ✓ Prevents moisture evaporation, keeping the moisture within the skin



② 3-Layer Moisturization Hyaluronic Acid

Low Molecular Weight Hyaluronic Acid (Hydrolyzed hyaluronic acid)

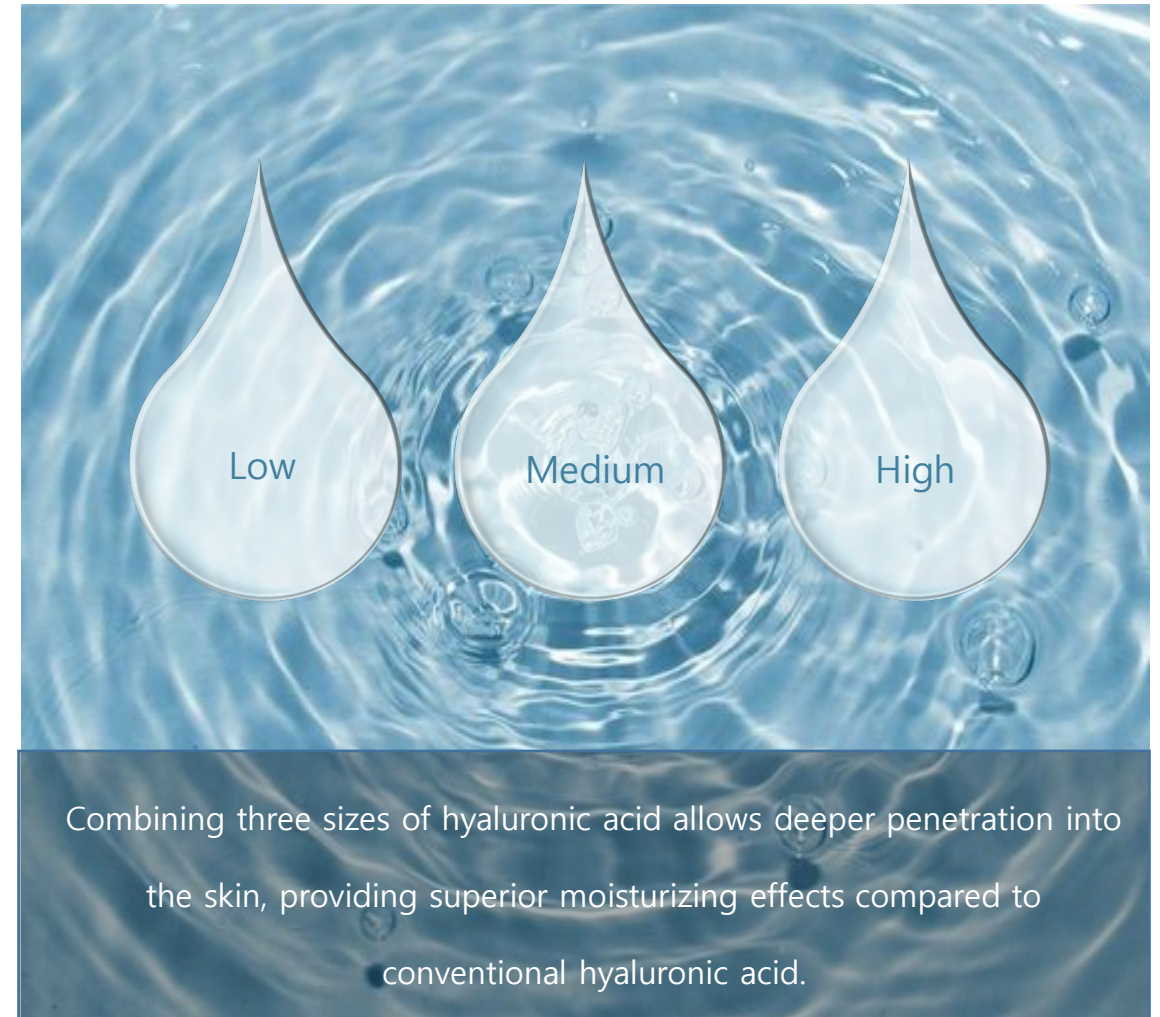
- High absorbability helps maintain skin moisture

Medium Molecular Weight Hyaluronic Acid (Sodium Acetylated Hyaluronate)

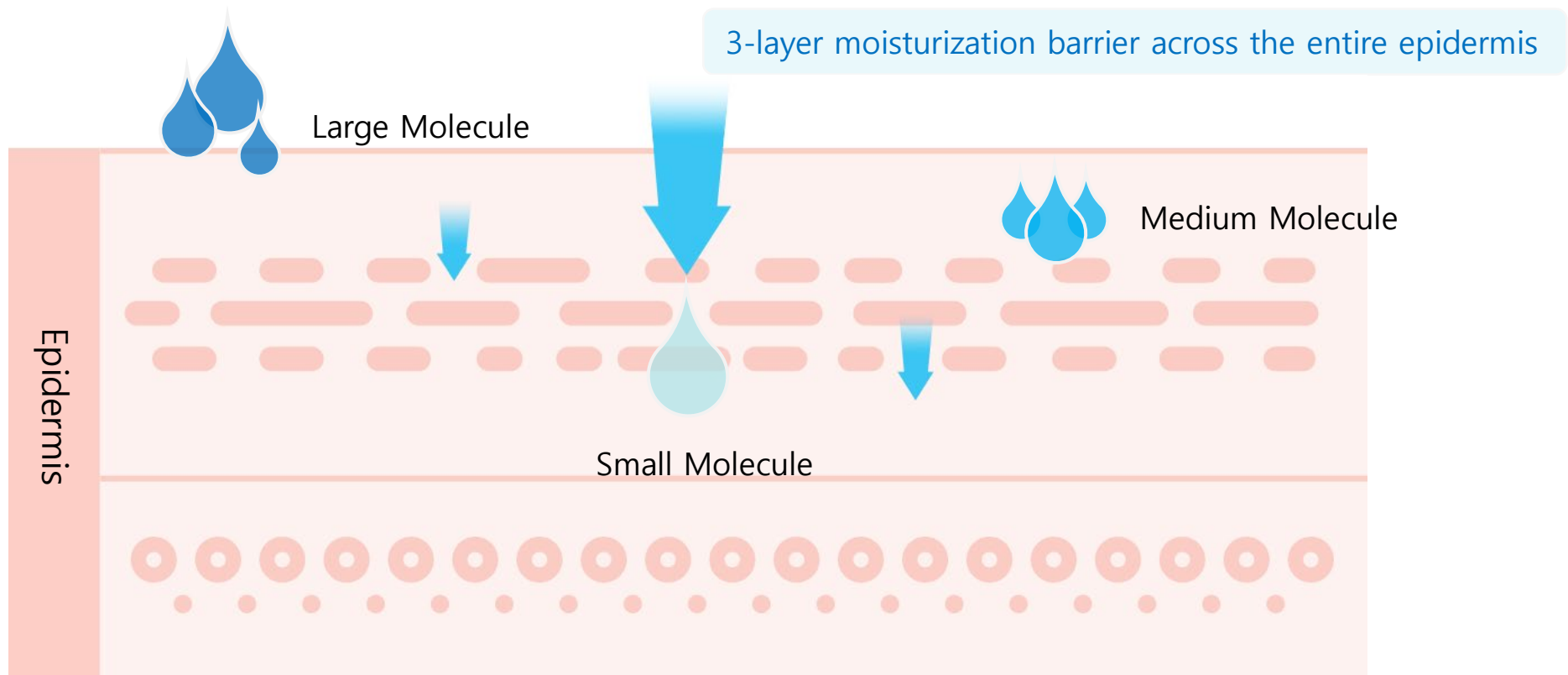
- Provides strong moisturization for the skin barrier (stratum corneum).

High Molecular Weight Hyaluronic Acid (Sodium Hyaluronate)

- Strong hydrophilicity helps maximize moisture retention within the skin.

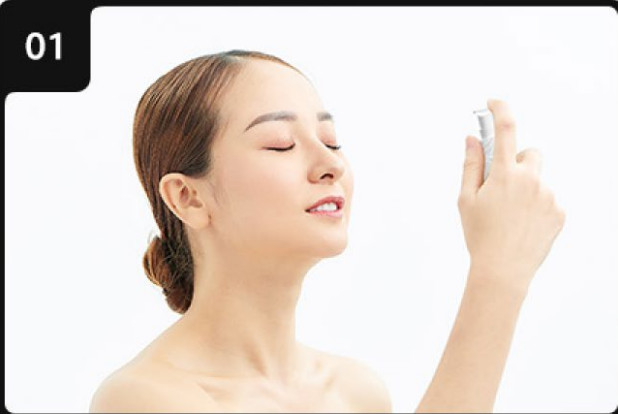


② **3-Layer Moisturization**
Hyaluronic Acid



CareCella CK MIST How To Use

01



Close your eyes and spray from about 20 cm away from the face.

02



Gently pat with clean hands to absorb.

* Use as often as needed.

CareCella CK MIST Recommended for

- ✓ Those concerned about skin aging
- ✓ Those who want a daily moisturizing mist
- ✓ Those who want a non-sticky moisturizing mist
- ✓ Those who want a portable product usable anytime
- ✓ Those who do not want chemical fragrances



CareCella CK MIST FAQ

Q. How was CK MIST developed

↳ We wanted to use the ginseng extract from the production of [CK Balance] to create more reasonably priced products, which led to the development of [CK MIST] and [CK MASK].

Q. How has it changed?

↳ The ginseng fragrance has been further masked and the moisturization capabilities increased.

Q. Are there any added fragrances?

↳ There are no chemically added fragrances.

Q. Can anyone use it?

↳ The product has received “Excellent” rating for “no skin irritation” from Dermatest, but it is not recommended for those with ginseng allergy.

Q. How much ginseng extract is within the product?

↳ CK MIST contains 10,000ppm of ginseng extract.

A photograph of ginseng roots and slices arranged on a light beige background. The roots are light tan with fine, fibrous taproots. Some roots have small green leaves attached. To the right, several thin, semi-circular slices of ginseng are stacked, showing a white interior. The text "Thank you" is overlaid in white, centered horizontally and slightly above the middle vertically.

Thank you