

Product Introduction

General Balance rTG Plus





Contents

- Background of Omega-3
- Definition of Omega-3
- Benefits of Omega-3
- Importance of Multi Vitamin
- Product Features

CARDIOVASCULAR DISEASE

THE WORLD'S NUMBER 1 KILLER

Cardiovascular diseases are a group of disorders of the heart and blood vessels, commonly referred to as **heart disease** and **stroke**.

**20.5
MILLION**

deaths
every
year
from
CVD



33%

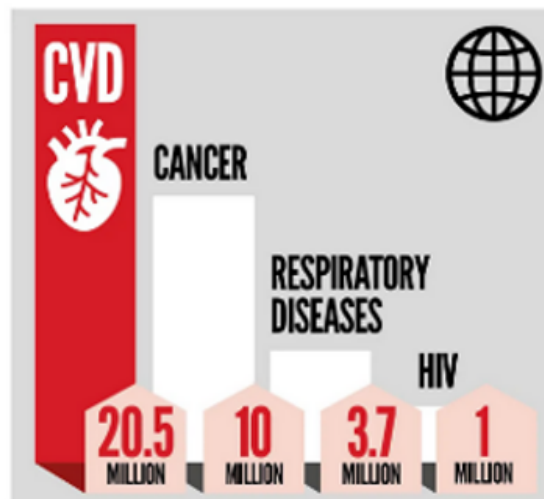
of all
global deaths



>75%

of CVD deaths take place in low-
and middle-income countries

GLOBAL CAUSES OF DEATH



RISK FACTORS FOR CVD



High Blood
Pressure



Unhealthy
Diet



High
Cholesterol



Diabetes



Overweight
& Obesity



Tobacco



Air
Pollution



Kidney
Disease



Physical
Inactivity



Harmful use
of alcohol

Omega-3 Functionality Recognized by the Ministry of Food and Drug Safety



**Help Improve
Blood Circulation**



**Help Improve
Triglycerides**



**Help Improve
Dry Eyes/Eye Health**



**Help Improve
Memory**

Omega-3 Intake Recommended by....



American
Heart
Association



Health
Canada



Dietitians of Canada
Les diététistes du Canada



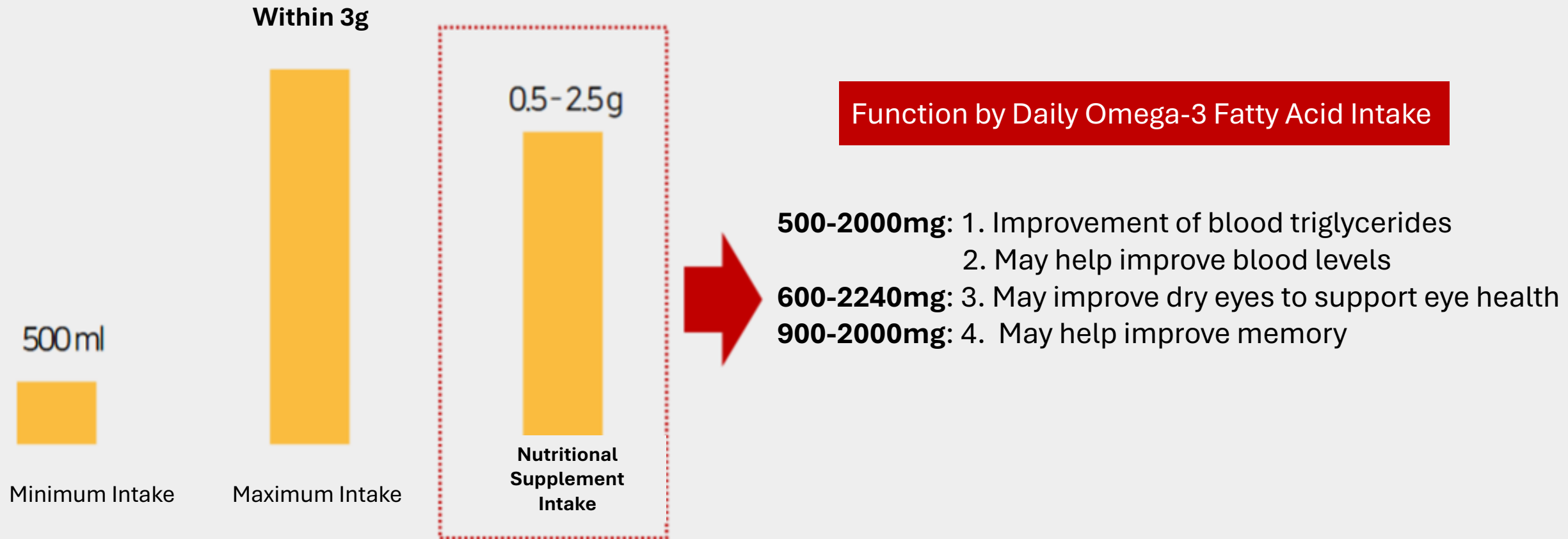
Australian Government
Department of Health



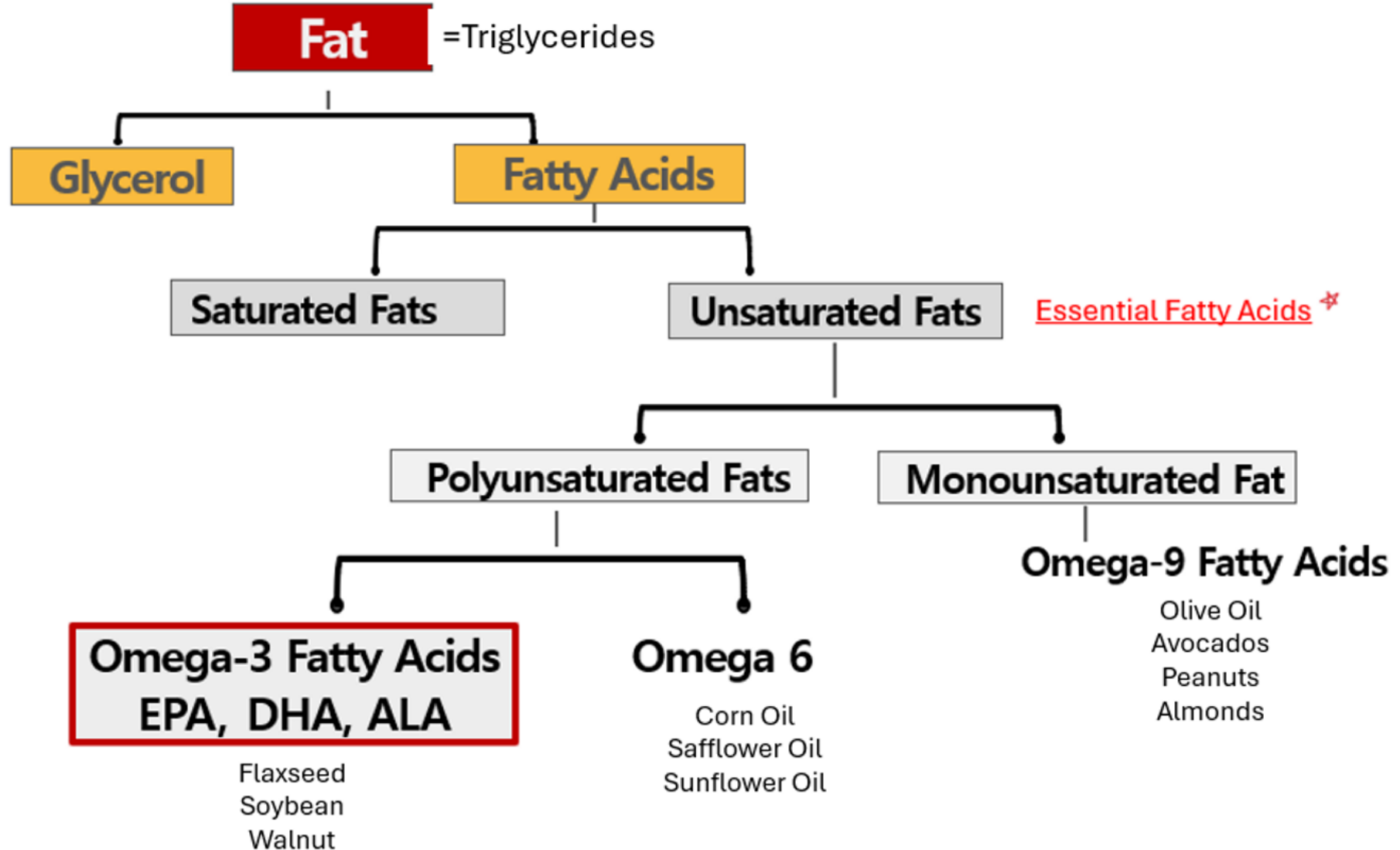
Daily Intake by Institution...

	Organization Name	Recommended Daily Intake
Adults	American Heart Association	250mg ~ 1,000 mg EPA+DHA
	COMA (British Medicines Policy Council)	200 mg EPA + DHA
	NATO (North Atlantic Treaty Organization)	800 mg EPA + DHA
	Health & Welfare Canada	1,000 mg ~ 1,800 mg
	British Nutrition Foundation	1,000 mg ~1,800 mg
	Norway National Nutrition Council	1,000 mg ~ 1,800 mg
	Denmark/Finland Ministry of Health	1,000 mg ~ 1,800 mg
Children	WHO (World Health Organization)	400 mg (based on 10kg)
	FAO (Food and Agriculture Organization)	400 mg (based on 10kg)
	ISSFAL (Int'l Society for Study of Fats and Fatty Acids)	350 mg ~ 750 mg (based on 10kg)

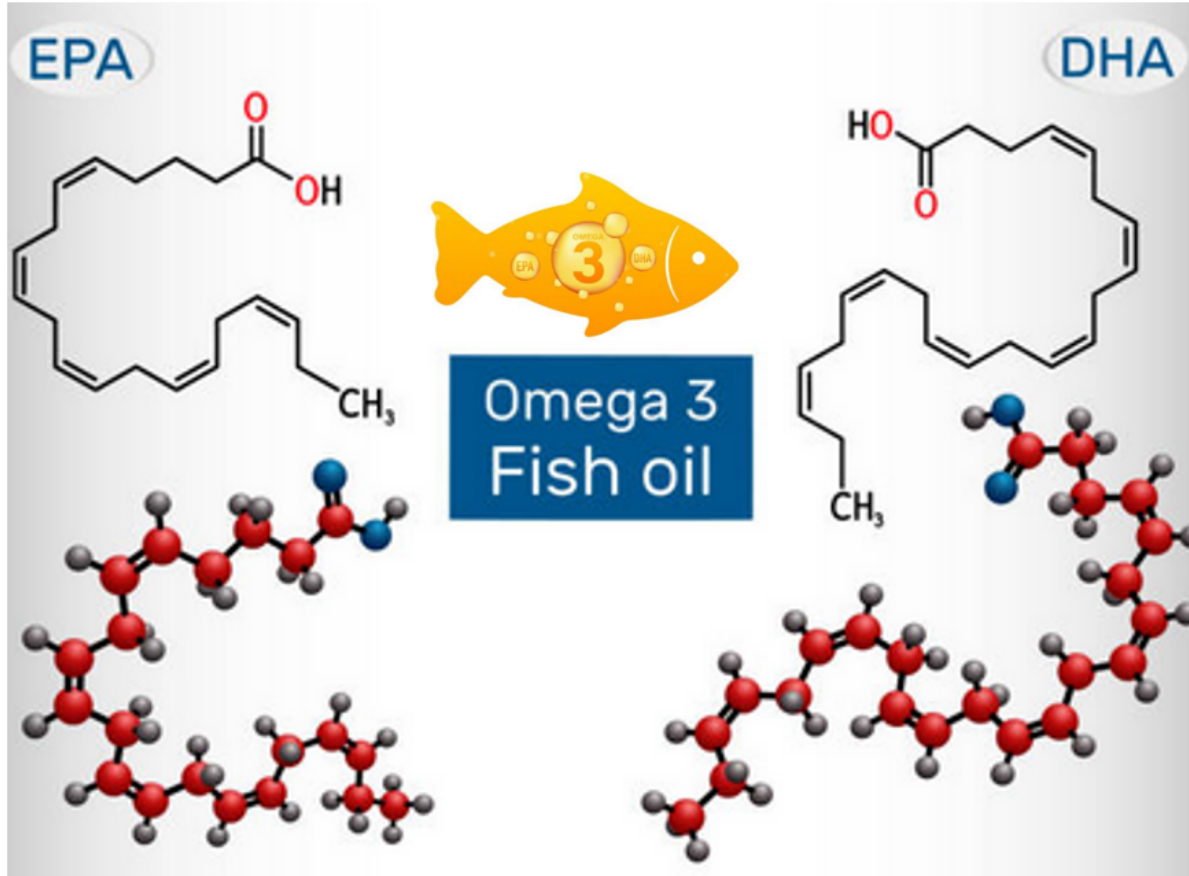
Functionality Based on the Recommended Daily Intake of Omega-3



Types of Fatty Acids



3 Main Types of Omega-3 Fatty Acids?

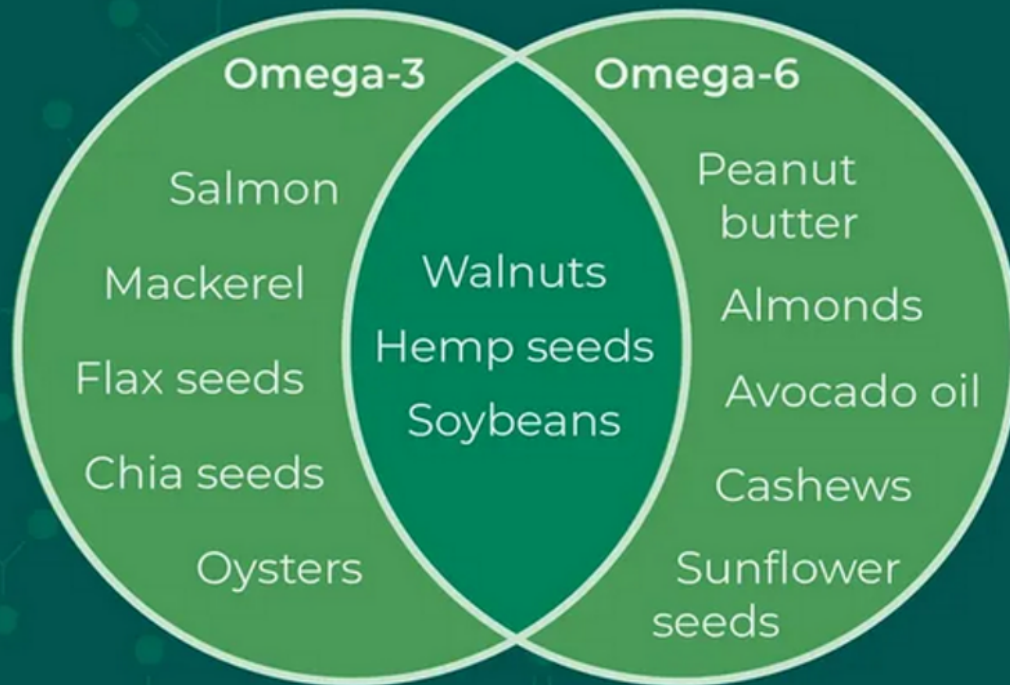


- **EPA (eicosapentaenoic acid).**
Found mainly in fish.
- **DHA (docosahexaenoic acid).**
Found mainly in fish and some algae.
- **ALA (alpha-linolenic acid).**
Found primarily in plants.

A close-up photograph of a silver spoon held over a white bowl. The spoon is filled with a variety of capsules and pills, including several large, clear, gelatinous capsules and smaller, solid-colored pills in white, yellow, and brown. The bowl below is also filled with a large quantity of similar pills, creating a blurred background. The lighting is soft and even, highlighting the textures of the pills.

Why Ratio of Omega-6 to Omega-3 Fatty Acids Matters!

Omega-3 VS Omega-6 rich foods



Omega-3 Fatty Acids

Omega-3 fatty acids are essential “**healthy fats**” our body needs but cannot make on its own. A type of polyunsaturated fats that play a **crucial role in brain** and **heart health**, reducing inflammation, and supporting overall cell function.

Omega-6 Fatty Acids

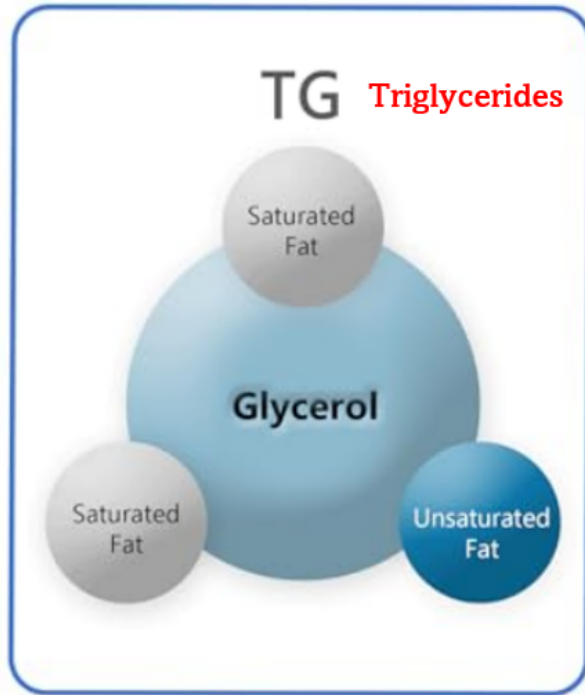
Omega-6 fatty acids are essential fats your body needs for various functions, including brain development, healthy cell structure, and supporting the immune system, but they need to be **balanced with Omega-3s**.

THE OMEGA RATIO

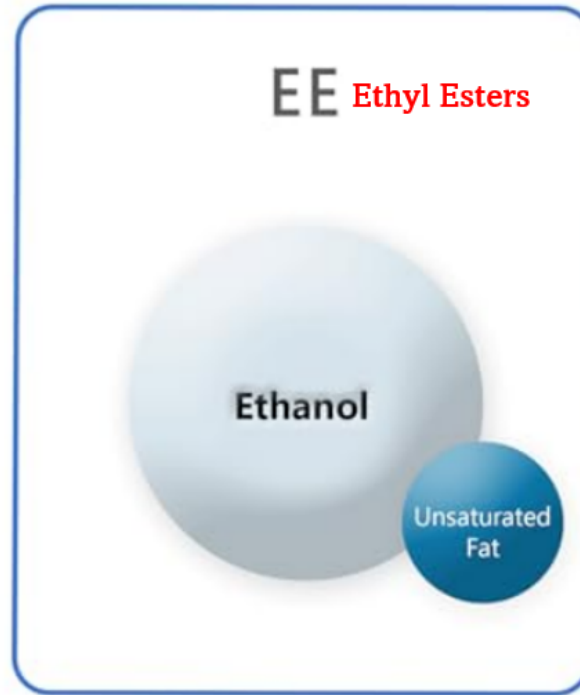


**Recommended Healthy Ratio of
Omega 3: Omega 6 Ranges from **1:1 ~ 1:4****

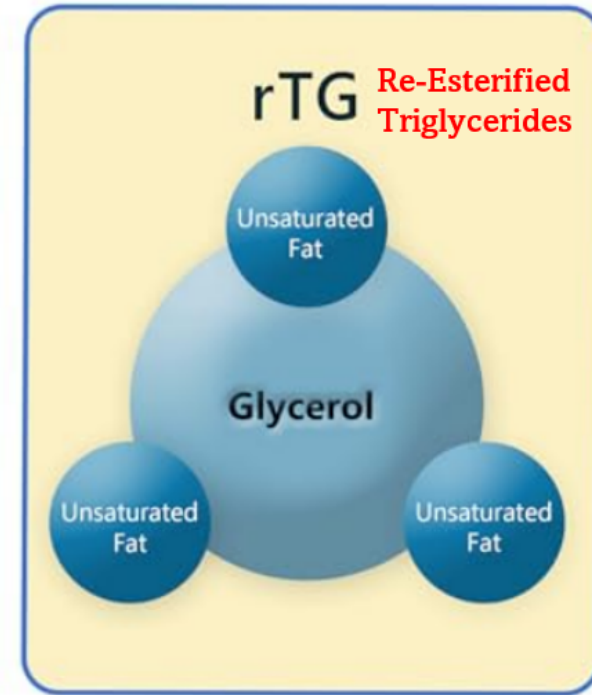
Omega-3 Molecule Structure Comparison



Molecular form of a natural form derived from Fish



Remove unnecessary fatty acid



Fast-Acting Omega-3
Most bioavailable form that is absorbed into the body much quicker than standard fish oil

Plant Omega-3 vs. Animal Omega-3

	Animal-Based Omega-3	Plant-Based Omega-3
Raw Material	Fish Extraction	Micro-algae Extraction
Ingredient	EPA > DHA	EPA > DHA
Feature	High percentage of EPA to purify the blood	Helpful for brain activity High percentage of DHA
Recommended For	People with high triglyceride and cholesterol levels; those that require blood circulation management; and those who want the benefits of Omega-3	Examinees/students who use a lot of brain; pregnant women and lactating mothers; those who care about fetal health

Balance is Key!

Why **Multi-Vitamin** is a **MUST!**

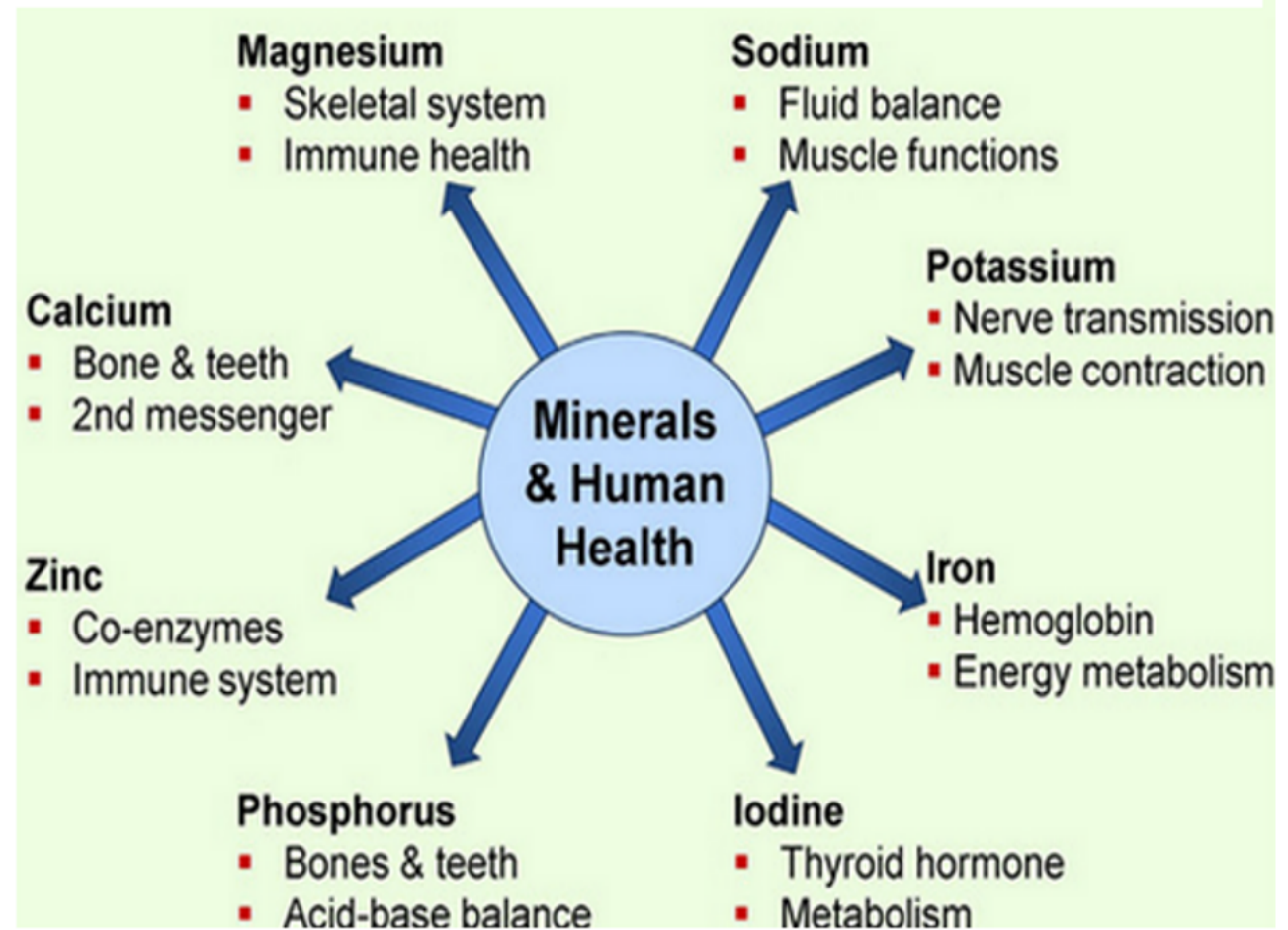
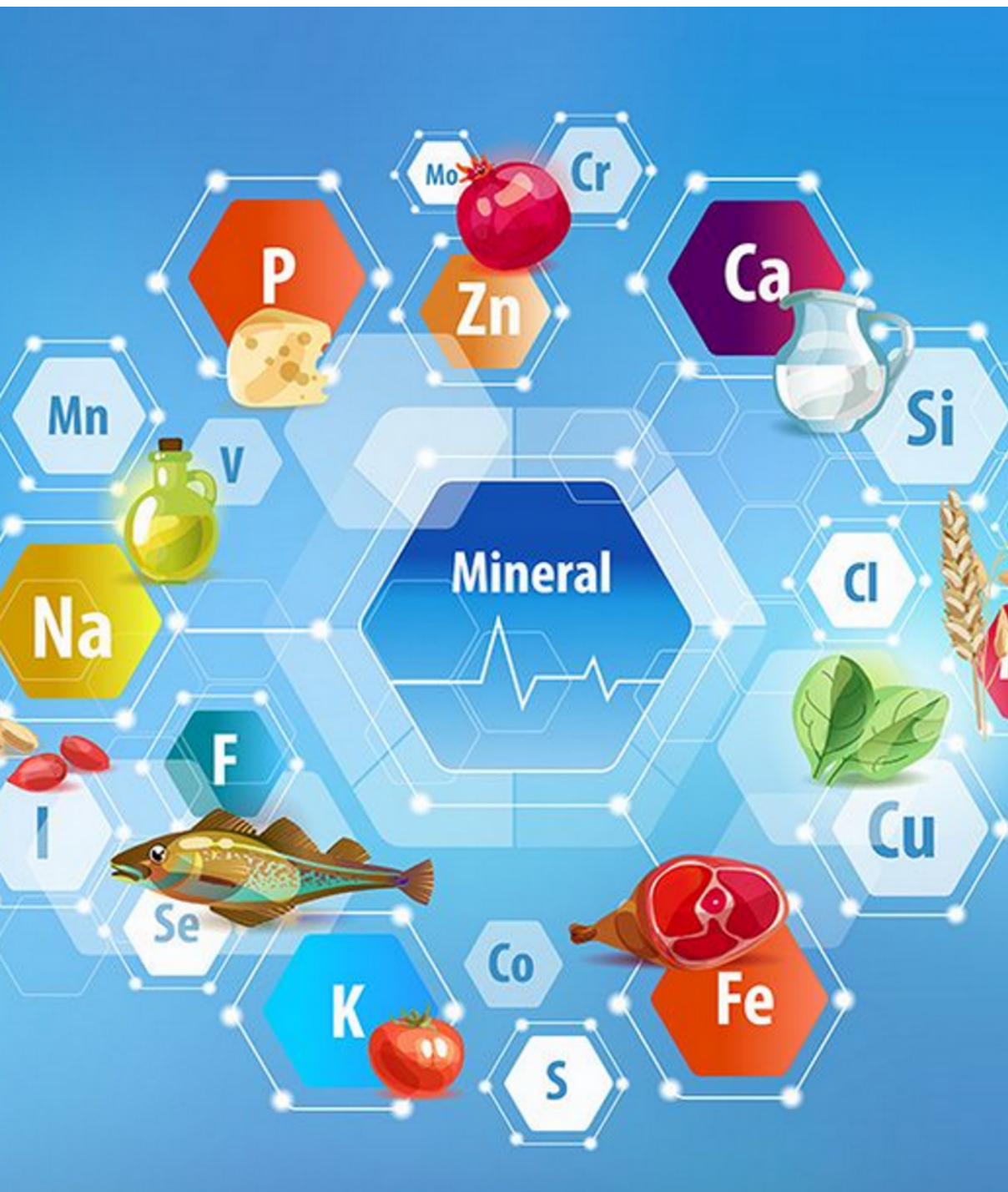


Basic Knowledge

- Vitamins are **essential nutrients** vital to our health
- Vitamins **regulate** everything from our immune system, mood, and metabolism, to our energy levels and sleep cycles
- Important to take vitamins daily to **ensure healthy life**

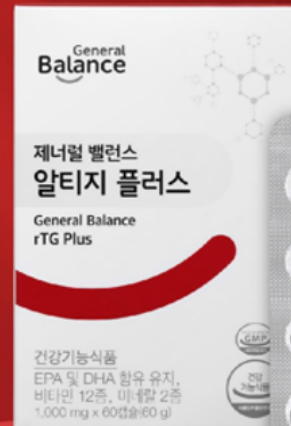
Multi-Vitamin a **MUST** for Those ...

- High blood pressure, diabetes, high cholesterol, etc.
- Taking various medications
- Elderly when nutrient absorption decreases
- Consume less than 1,500kcal per day for fasting or obesity treatment
- Loss of appetite, picky eaters
- Prevent macular degeneration



Product Introduction

General Balance rTG Plus



POINT 01

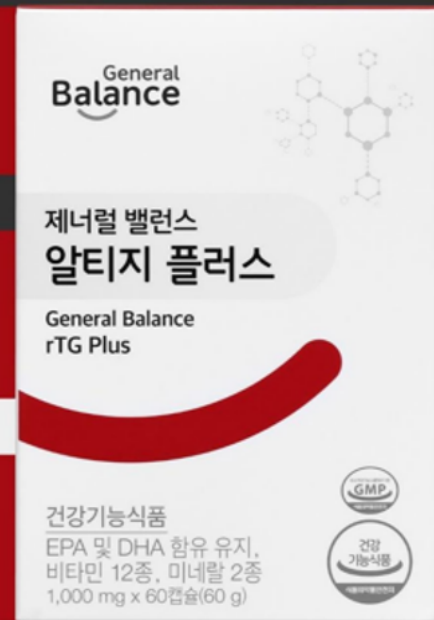
Advanced Omega-3 + Vitamin + Mineral Formula Product

15 multi-functional multi-care with
2 capsules a day!

Omega-3
(EPA/DHA Fatty Acids)

12 Types of
Multivitamin

2 Types of
Mineral



900mg Omega-3 for Healthy Blood Circulation and Dry Eyes

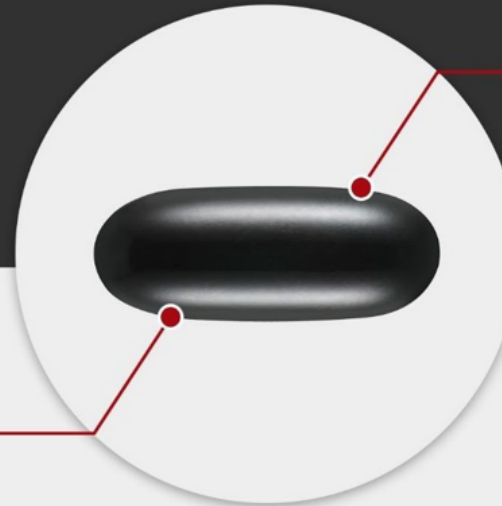
Omega-3 is an **unsaturated fatty acid** that is **good** for the body, and it is a **major component** of the brain, nerve tissue, and the mammary membrane of the eye. EPA and DHA, which are typical functional ingredients, each have **different roles**, it is important to consume them in a **balanced way**.

EPA

Improvement of blood triglycerides ; May help improve blood circulation

DHA

Main components that make up the brain, nerve tissue, and retinal tissue of the eye



900mg Omega-3 for Healthy Blood Circulation and Dry Eyes

Test Results of Oral Consumption of Omega-3 Fatty Acids EPA and DHA

64 patients with dry eye symptoms were separated into groups:

33 with treatment and 31 with placebos.

The treatment group received 600mg dosage of EPA & DHA daily for 1 month.

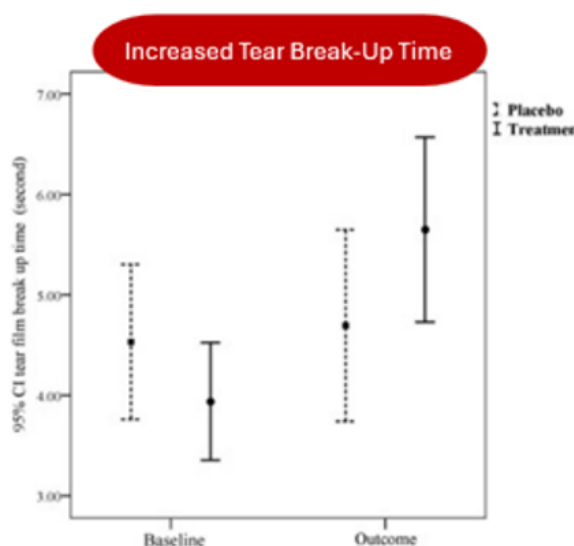


Figure 1. Comparison of mean and 95% confidence interval (CI) of tear break-up time in the treatment and placebo groups before (baseline) and after the intervention (outcome).

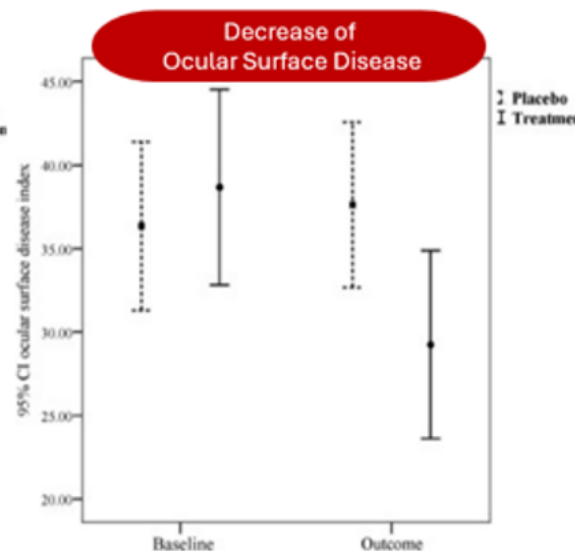


Figure 2. Comparison of mean and 95% confidence interval (CI) of Ocular Surface Disease Index in the treatment and placebo groups before (baseline) and after the intervention (outcome).

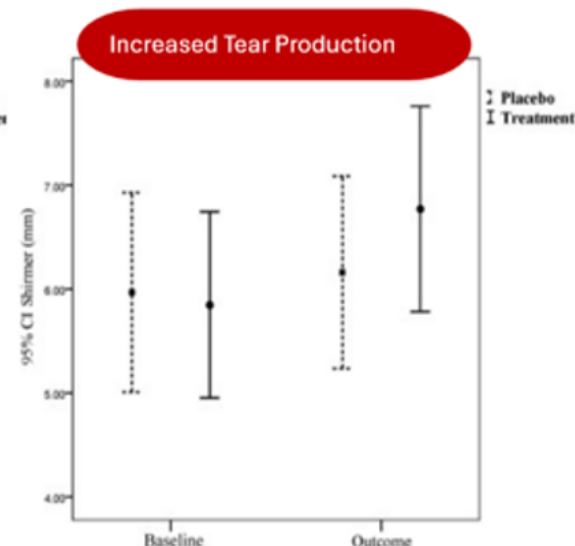
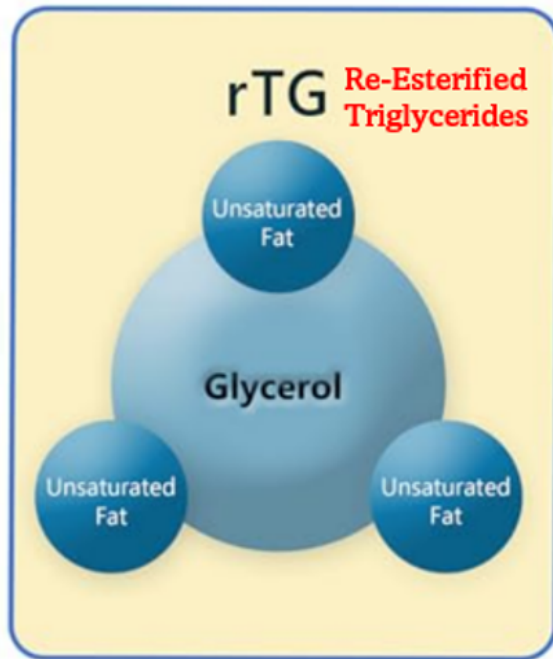


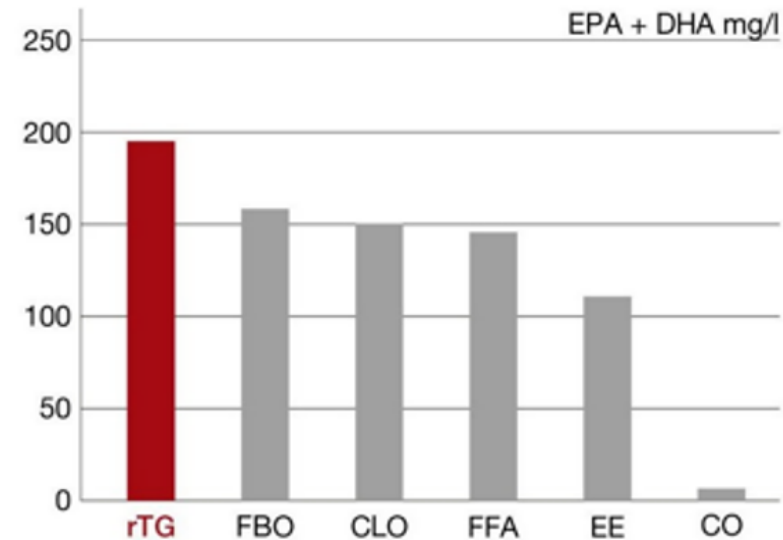
Figure 3. Comparison of mean and 95% confidence interval (CI) of Schirmer's readings in the treatment and placebo groups before (baseline) and after the intervention (outcome).

rTG Type for Optimal Absorption and Enhanced Body Benefits



Fast-Acting Omega-3
Most bioavailable form
that is absorbed into the
body much quicker than
standard fish oil

EPA + DHA Rate of Absorption



Delivers 12 Vitamins + 2 Minerals in a Single Dose!

Bioactive Components of Vitamins & Minerals

Vitamin A

Growth & development; immune function; red blood cell formation; skin and bone formation; vision

Vitamin B1

Helps body's cell change carbohydrates into energy

Vitamin B6

Immune function; nervous system function; protein, carbohydrates and fat metabolism; red blood cell formation

Vitamin B12

Conversion of food into energy; nervous system function and red blood cell formation

Vitamin C

Antioxidant; collagen and connective tissues formation; immune function and wound healing

Vitamin D

Bone growth; blood pressure regulation; calcium balance; hormone production; immune function

Vitamin E

Antioxidant; formation of blood vessels and immune function

Niacin, Vitamin B2

Conversion of food into energy; nervous system function and growth and development

Folic Acid

Prevention of birth defects; protein metabolism and red blood cell formation; regular blood homocysteine level

Pantothenic Acid Biotin

Protein, carbohydrate and fat metabolism; energy storage; Hormone production

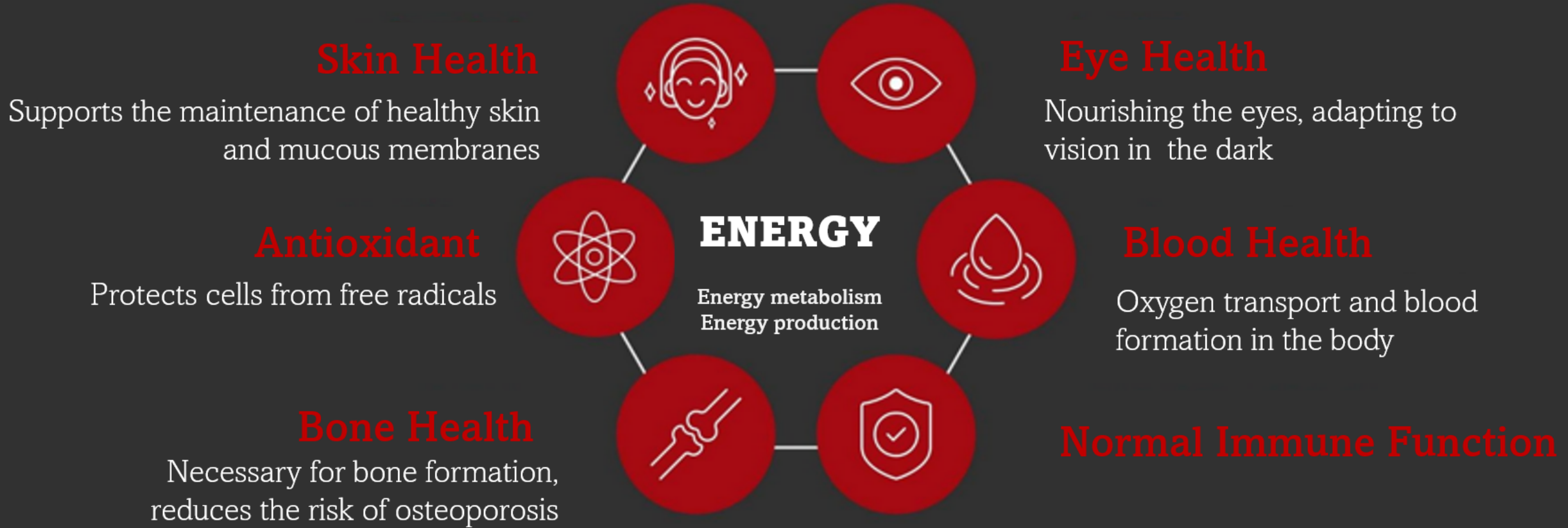
Selenium

Antioxidant; immune function; reproduction and thyroid function

Zinc

Growth & development; immune function; nervous system function; protein formation, etc.

12 Vitamins + 2 Minerals in a Single Dose!



POINT 05

Stability Optimized with Individual Packaging! Optimized Portability!

- 01 Blocking air to minimize product oxidation and prevent contamination
- 02 Safeguarding against external disruptions
- 03 Suppress Oxidation

(To protect against reactions triggered by air, temperature, humidity, and light, each Omega-3 capsule is individually PTP-packed for maximum stability.)



Vegan-Friendly Capsules

Our product is formulated without the raw materials
used in animal-based capsules



Gelatin
Cow Skin



Gelatin
Pig Skin



Gelatin
Fish Skin



Red Algae

..... **EXTRACT**



**Plant-Based
Capsule**

Infused with **Hematococcus** as a Secondary Active

Hematococcus is a type of micro algae found in seas, lakes and snowy fields in the arctic regions



Omega-3 Benefits

- ↻ Great for your skin
- ↻ Lowers blood pressure
- ↻ Helps fight inflammation
- ↻ controls blood sugar levels
- ↻ Improved brain cell function
- ↻ Improves mental health and mood
- ↻ Prevents cardiovascular disease and blood clots



OMEGA
3

General Balance rTG Plus **RECOMMEND FOR THOSE...**

- ✓ who want to enhance capillary activities
- ✓ who are concerned of blood circulation
- ✓ who want to support heart health
- ✓ who have irregular or unbalanced diets
- ✓ who consume meat or instant foods often
- ✓ who want to promote eye health
- ✓ who want a quality Omega-3 supplement

